

MA Heritage Management

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Awarding institution	Bath Spa University
Teaching institution	Bath Spa University
School	School of Writing Publishing and the Humanities
Main campus	Newton Park
Other sites of delivery	Museums and heritage sites
Other Schools involved in delivery	Business School (placement support and International exchange)
Name of award(s)	Heritage Management
Qualification (final award)	MA
Intermediate awards available	Postgraduate Certificate, Postgraduate Diploma
Routes available	Single
Duration of award	One year full-time / Two years part-time
Sandwich period	No
Modes of delivery offered	Campus based; work placements and projects
Regulatory Scheme [1]	Taught Postgraduate Framework
Professional, Statutory and Regulatory Body accreditation	N/A
Date of most recent PSRB approval (month and year)	N/A
Renewal of PSRB approval due (month and year)	N/A

UCAS code	N/A
Route code (SITS)	HMMA
Relevant QAA Subject Benchmark Statements (including date of publication)	There is no QAA Benchmark Statement for Heritage, Heritage Management or Heritage Studies. The following Statements have been consulted: Environmental Science and Environmental Studies (2014), Archaeology (2014) and History (2014)
Date of most recent approval	November 2016
Date specification last updated	June 2021

[1] This should also be read in conjunction with the University's Qualifications Framework

Programme Overview

This programme takes a broad view of the concept of 'heritage management'. For us, this encompasses the built heritage and landscapes, museum collections and archives; it embraces the intangible as well as the tangible, the contested as well as the apparently safe and secure. This is deliberate. It reflects a focus on audiences, broadly conceived, and on contemporary designation and use. Far from being about the past, heritage is defined and managed in the present; its use and value reflect current preoccupations. A key aspect of the course is the development of a strong theoretical framework in which these current concerns can be contextualised and debated.

The programme has a strong vocational focus, and its content reflects wider external changes and priorities that shape our understanding of how heritage is understood and managed so you will hear from a range of sector practitioners as well as spend time working in and for heritage organisations.

Understanding the political context in which heritage management takes place is an essential component of our work. Our focus is primarily on heritage policy and practice in the UK, but we set this within a wider global context and use international examples to shed further light on areas of contention and contemporary debate and inform practice and policy at local levels.

The programme has been designed to allow you to focus throughout on specific areas of interest, mapping a route through the different modules in ways that should enable you to develop both theoretical and practical expertise in a key aspect of current heritage practice. Alternatively, you can cover a wide range of different topics and professional practice in a number of contexts. Using a Continuing Professional Development approach, you will be supported on the most appropriate course of action in relation to your own aspirations, your previous experience and current skills, and our knowledge of the changing nature of the sector itself. Placements and independent projects are integral to this.

Programme Aims

1. Develop relevant theoretical and practical knowledge and expertise;
2. Take part in current debates about the future development of 'heritage' and the 'heritage sector', and reflect critically on present challenges in the context of social, political and economic change.
3. Develop your skills as a prospective heritage practitioner, who can work in the sector or in related areas in a range of different roles;

4. Foster and support personal and self-directed development through scholarly enquiry, peer discussion, evaluation, reflective practice and the application of scholarship and research to heritage practice;
5. Lead, design and conduct a piece of original and/or innovative research, or produce a substantial body of work for a range of partner museums and heritage organisations, underpinned by relevant analysis and reflection;
6. Experience different aspects of heritage management in a variety of different organisations and contexts, including in non-traditional settings. We recognise that heritage is defined, managed and valued outside heritage organisations, as well as within them.

Programme Intended Learning Outcomes (ILOs)

A Subject-specific Skills and Knowledge

On completion of your course, you should be able to demonstrate:

- A1 A broad understanding of differing, conflicting and evolving concepts of and assumptions about 'heritage' and how these help shape heritage policy and practice
- A2 Insights into the evolution and application of international, national and regional heritage policies, the interplay of politics and practice, and the relevance to practice of structures and governance
- A3 A comprehensive knowledge of current funding contexts and criteria
- A4 A systematic understanding of the key external challenges facing the heritage sector at international, national, regional, local and / or organisational levels
- A5 A systematic understanding of key aspects of contemporary heritage practice, standards and approaches and their application in a variety of settings
- A6 An ability to apply the principles of effective project planning, implementation and evaluation
- A7 Effective writing and presentation in response to a brief, intended audience and / or purpose
- A8 That you have successfully designed, developed and delivered at least one substantial and well-defined heritage project [which may be research-based or practice-led].

B Cognitive and Intellectual Skills

On completion of your course, you should be able to demonstrate:

- B1 Effectiveness in identifying, assessing and analysing sources, theories and techniques applicable to this area of research and study, drawn from a wide range of related disciplines
- B2 An ability to plan, prepare and present research and other projects, including the identification and analysis of appropriate resources
- B3 Critical reflection and the capacity to manage ambiguity
- B4 Oral, written and visual communication skills, including editing, questioning and reviewing a wide range of 'texts'

C Skills for Life and Work

On achieving Level 7 you will be able to:

- C1 **Work Independently** - Act autonomously in planning and implementing tasks in a professional context.
- C2 **Work with Others** - Plan for and actively engage in inclusive collaboration with others to tackle and solve complex problems and develop original insights.

C3 **Communicate with Impact** - Communicate complex ideas clearly, effectively and impactfully with specialist and non-specialist audiences.

C4 **Demonstrate Digital Fluency** - Use digital skills productively, critically and ethically to enhance creativity and communication in a professional context.

Intermediate awards

PgCert Intended Learning Outcomes

A1, A2, A3, A4, A5, A7

B1, B2, B3, B4

C1, C3, C4

Postgraduate Diploma Intended Learning Outcomes

A1, A2, A3, A4, A5, A6, A7

B1, B2, B3, B4

C1, C2 C3, C4

Programme content [↗](#)

This programme comprises the following modules

Key:

Core = C

Required = R

Required* = R*

Optional = O

Not available for this status = N/A

If a particular status is greyed out, it is not offered for this programme.

Subject offered as single programme

MA Heritage Management				Status	
Level	Code	Title	Credits	Single	Joint
7	HT7010-30	Contextualising Heritage	30	C	
7	HT7003-30	Heritage Management: Planning and Practice	30	C	
7	HT7004-30	Placement	30	C	
7	HT7013-60	Heritage Project	60	R*	
7	HT7016-30	Heritage Project (30 credits)	30	R*	

7	HT7017-30	International Exchange: Policy, practice and place	30	O	
7	HT7009-30	The Country House in Context	30	O	
7	HT7015-30	Global Heritage: International perspectives on local practice	30	O	
7	EH7008-30	Cultural Landscapes	30	O	

Assessment methods

The type and format of assessment varies from module to module and may include the some or all of the following: reports, research project reports, portfolios, reflective practice , reviews, proposals, strategy documents ad presentations. Where you submit plans or strategies, these should be accompanied by supporting research and appropriate annotations, as well as a reflective commentary setting out your justifications for particular actions and recommendations. In other cases, the work submitted for assessment may take the form of web pages, film, an exhibition or display, lectures or an events programme. An evaluation and critical response to these, based on appropriate user research, may also be relevant here.

A range of summative assessment tasks will be used to test the Intended Learning Outcomes in each module. These are indicated in the attached assessment map that shows which tasks are used in which modules. Additional guidance on assessment, detailed assessment briefs and submission deadlines, can be found on Minerva.

Students will be supported in their development towards summative assessment by appropriate formative exercises.

Please note: if you choose an optional module from outside this programme, you may be required to undertake a summative assessment task that does not appear in the assessment grid here in order to pass that module.

Work experience and placement opportunities

All students taking the Diploma or MA must complete a compulsory placement module [HT7004-30]. This takes place in Trimester Two for FT students and in Trimester three of the first year of study for PT students. Typically, the Placement consists of approximately twenty-five days working in or with one or more partner organisations; how those days are organised is a matter for negotiation between the student and the placement host/s.

Students are supported in identifying appropriate placement opportunities, and the University is committed to working with its partner organisations to ensure that placements are of as much benefit to them as we know they are to our students.

In addition, MA students may opt to take the Heritage Project module, as an alternative to the more traditional Masters' level dissertation. The final project should show evidence of an ability to work independently, to assess alternative courses of action, and to take appropriate decisions commensurate with the level at which the student is working.

Additional Costs Table

Module Code & Title	Type of Cost	Cost
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HT7017-30 International Exchange	Contribution to the cost of the International exchange	approx. £500
HT7015-30 Global Heritage	Contribution to the cost of the residential trip	approx. £50

Graduate Attributes [↗](#)

Graduate Attribute	While at Bath Spa, I will develop my ability to:	This programme will help me to do this through:
Confidently Self-Aware	Reflect on and recognise my unique skills, strengths, and values and be able to apply and articulate them in a range of different contexts.	Completing placements and projects that require you to reflect on your professional development and set development goals. Working with others and in the classroom and professional contexts. Sector focused assessments that develop skills in communicating in different formats to a variety of audiences.
Emotionally Attuned	Be mindful of how my actions and emotions impact those around me so I can better navigate difficult situations and build effective interpersonal relationships.	Practice focused workshops that require working with others to develop ideas, solve problems and develop projects. Analysing the organisations, you work to develop a nuanced understanding of their needs and the challenges they face and using this to build effective relationships and inform your practice.
Inclusive Collaborator	Contribute independently to collaborative projects while working effectively with others, valuing diversity and respecting individual differences.	Collaborating with others, both in the classroom and professional contexts. Reflecting on working effectively as part of a team and the value of diversity within heritage work. Taking responsibility for my contributions to collaborative projects and for communication with the project team.

Adaptable Innovator	Embrace challenges, taking risks where needed and applying individual and collective problem solving.	Engaging with current sector challenges and issues through visits and workshops with sector professionals. Thinking critically about current sector practice and making considered recommendations for change. Undertaking placement and project work that requires you to embrace limitations and work in innovative ways to solve problems.
Critical Thinker	Keep an open mind, ask curious questions and think creatively to gain a deeper and broader understanding of global perspectives and the world around me.	Thinking critically about the meanings and values of heritage both in the UK and globally. Setting sector standards, guidance and approaches within context and identifying areas for development and change. Engaging with current sector debates and thinking critically about your own practice in a professional context.
Forward Thinker	Set goals, plan ahead and utilise resources to support my personal ambitions and achieve my own version of success.	Setting career and skills development goals and using these to plan your placement and projects during the course and your next steps after graduation. Planning, delivering and evaluating a heritage project that supports your professional development and personal interests and ambitions.
Ethical Leader	Act with empathy, making decisions grounded in ethical principles while advocating for sustainability and positive social change.	Engaging with the ethical principles within the heritage sector and using this to inform my thinking and practice. Thinking critically about current principles and approaches within the sector and being an advocate for positive change. Embedding sustainability and environmental responsibility within my professional practice.

Responsible Self-Starter	Be accountable for my actions and decisions while demonstrating creativity, proactivity, and a focus on solutions.	Taking responsibility for my own work when working with others, both in the classroom and professional settings. Workshops and assignments that require me to make recommendations, develop solutions and think creatively about approaches to heritage practice. Undertaking placement and project work that requires a proactive approach to problem solving within a specific heritage context.
Compassionately Resilient	Respond to setbacks with a reflective and positive attitude, flexibility and a self-caring approach.	Workshop sessions and tutorials that allow you to get input on your work as it develops. Reflecting on your own practice and the challenges you encounter do you continue to learn and develop as a heritage professional. Developing a resourceful approach that enables you to adapt to the context you are working in and the available resources to meet the needs of the organisation. Plan projects to take account of your personal and team's capacity and wellbeing.
Digitally Resourceful	Utilise and responsibly leverage existing and emerging technologies to solve problems and communicate.	Taking a creative approach to use of existing and emerging technologies but also thinking critically about their use in the heritage sector. Developing your digital skills through presenting your work in a variety of different formats and communicating with different audiences. The opportunity to create digital content or work on digital projects in a professional context.

Modifications

Module-level modifications

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
HT7003-30	Heritage Management Planning and Practice	Assessment Modification	Approved by the Humanities SQMC 15th November 2019	2020/21
HT7008-30	Understanding Current practice	Assessment Modification	Approved by the Humanities SQMC 15th November 2019	2020/21
HT7008-30	Understanding Current Practice	Module Status Modification	Approved by the Humanities SQMC 15th November 2019(Extended deadline)	2020/21
HT7003-30	Communicating the Past	Added as optional module	Approved by the Humanities SQMC 15th November 2019 (Extended deadline Feb 2020)	2020/21
HT7004-30	The country house in context	Added as an optional module	Approved by the Humanities SQMC (Extended deadline Feb 2020)	2020/21
EH7008-30	Cultural Landscapes	Added as an optional Module	Approved by the Humanities SQMC (Extended deadline Feb 2020)	2020/21
HT7006-60	Extended Placement or Project	Module status change	Approved by the Humanities SQMC (Extended deadline Feb 2020)	2020/21
HT7007-60	Dissertation	Module status change	Approved by the Humanities SQMC (Extended deadline Feb 2020)	2020/21
HT7012-60	International Perspectives	Module status change	Approved by the Humanities SQMC (Extended deadline Feb 2020)	2020/21
HT7008-60	International Perspectives : Museums, Heritage and the Arts in Context	Module status change	Approved by the Humanities SQMC (Extended deadline Feb 2020)	2020/21
HT7006-60	Extended Placement or Project	Assessment change	Approved by the Humanities SQMC 30th November 2020	2021/22

HIS7003-30	Communicating the Past	Assessment change	Approved Chair's Action on behalf of SQMC June 2021	2021/22
HIS7004-30	The Country House in Context	Assessment change	Approved Chair's Action on behalf of SQMC June 2021	2021/22
HIS7003-30	Communicating the Past	Module deleted; MA History not running	Approved Chair's Action on behalf of SQMC June 2021	2021/22
HT7002-15	Policy, Strategy, Structures	Assessment change	Approved Chair's Action on behalf of SQMC June 2021	2021/22
EH7008-30	Cultural Landscapes	Module deleted	Approved Chair's Action on behalf of SQMC June 2021	2021/22
HT7009-30	The Country House in Context	Module Code change	Approved by Curriculum Committee 15th December 2021	2022/23
HT7003-30	Heritage Management - Planning and Practice	Assessment & minor modifications	Approved by the Writing, Publishing and Humanities SQMC 7th March 2022	2022/23
HT7004-30	Placement	Assessment & minor modifications	Approved by the Writing, Publishing and Humanities SQMC 7th March 2022	2022/23
HT7006-60	Extended Placement Project	Assessment modifications	Approved by the Writing, Publishing and Humanities SQMC 7th March 2022	2022/23
HT7008-30	Understanding Current Practice	Assessment modifications	Approved by the Writing, Publishing and Humanities SQMC 7th March 2022	2022/23
HT7009-30	The Country House in Context	Assessment & minor modifications	Approved by the Writing, Publishing and Humanities SQMC 7th March 2022	2022/23
HT7001-15	Developing Heritage Thinking	Deleted module	Approved by the Writing, Publishing and Humanities SQMC 7th March 2022	2022/23

HT7002-15	Policy, Strategy, Structures	Deleted module	Approved by the Writing, Publishing and Humanities SQMC 7th March 2022	2022/23
HT7010-30	Contextualising Heritage	New module	Approved by the Writing, Publishing and Humanities SQMC 7th March 2022	2022/23
HT7010-30	Contextualising Heritage	Assessment change	SQMC March 2024	2024/25
HT7003-30	Heritage Management: Planning and Practice	Assessment change	Curriculum Approval Panel, December 2024	2025/26
HT7013-60	Heritage Project	Updates to module including ILOs and assessments	Curriculum Approval Panel, December 2024	2025/26

Programme-level modifications

Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
HT7014-30 Heritage in Practice, module removed	Curriculum Approval Panel, December 2024	2025/26
HT7016-30 Heritage Project (30 credits) , module added	Curriculum Approval Panel, December 2024	2025/26
HT7017-30 International Exchange: Policy, practice and place, module added	Curriculum Approval Panel, December 2024	2025/26
HT7007-60 Dissertation, module removed	Curriculum Approval Panel, December 2024	2025/26
HT7015-30 Global Heritage: International perspectives on local practice, module added	Curriculum Approval Panel, December 2024	2025/26

Attached as appendices:

1. Programme structure diagram
2. Map of module outcomes to level/programme outcomes
3. Assessment map
4. Module descriptors

Appendix 1: Programme structure diagram

Level 7 FULL TIME		
Trimester 1	Trimester 2	Trimester 3
Core Modules		
HT7010-30 Contextualising Heritage HT7003-30 Heritage Management	HT7004-30 Placement	N/A
Required* Modules		
N/A	N/A	HT7013-60 Heritage Project HT7016-30 Heritage Project (30 credits) HT7017-30 International Exchange
Optional Modules		
N/A	HT7015-30 Global Heritage HT7009-30 The Country House in Context EH7008-30 Cultural Landscapes	N/A
Rule Notes: In Trimester 2, students must choose one Optional module. In Trimester 3, students are required to take HT7013-60 Heritage Project OR HT7016-30 Heritage Project (30 credits) and HT7017-30 International Exchange		

Level 7 PART TIME		
Year 1		
Trimester 1	Trimester 2	Trimester 3
Core Modules		
HT7003-30 Heritage Management	N/A	HT7004-30 Placement (option 1)
Required * Modules		
		HT7017-30 International Exchange
Optional Modules		
N/A	HT7015-30 Global Heritage HT7009-30 The Country House in Context EH7008-30 Cultural Landscapes	N/A
Rule Notes: In Trimester 2, students must choose one Optional module. In trimester 3, students taking HT7017-30 International Exchange will not take HT7004-30 until Year 2 (option 2) and will complete HT7016-30 Heritage Project (30 credits) in Year 2. Students taking HT7004-30 Placement in Year 1 are required to take HT7013-60 in Trimester 2 and 3 in Year 2.		

Level 7 PART TIME		
Year 2		
Trimester 1	Trimester 2	Trimester 3
Core Modules		
HT7010-30 Contextualising Heritage	HT7004-30 Placement (option 2)	N/A
Required* Modules		
N/A	HT7013-60 Heritage Project	
		HT7016-30 Heritage Project (30 credits)
Rule Notes: Students who took HT7017-30 International Exchange in Year 1 are required to take HT7004 Placement Trimester 2 and HT7016-30 Heritage Project (30 credits) in Trimester 3. Student who took HT7004-30 Placement in Year 1 are required to take HT7013-60 Heritage Project in Trimester 2 and 3.		

Appendix 2: Map of Intended Learning Outcomes [↗](#)

Level	Module Code	Module Title	Status [1]	Intended Learning Outcomes															
				Subject-specific Skills and Knowledge								Cognitive and Intellectual Skills			Skills for Life and Work				
				A1	A2	A3	A4	A5	A6	A7	A8	B1	B2	B3	B4	C1	C2	C3	C4
7	HT7010-30	Contextualising Heritage	C	x	x		x	x		x		x	x	x	x	x	x	x	x
7	HT7003-30	Heritage Management:	C		x	x	x	x					x	x	x	x	x	x	x
7	HT7004-30	Placement	C		x	x	x	x	x	x		x	x	x	x	x	x	x	x
7	HT7015-30	Global Heritage	O	x	x	x	x	x		x		x	x	x	x	x	x	x	x

7	HT7 017-60	International Exchange	R*	x	x	x	x	x		x	x		x	x	x	x		x	x	x	x
7	HT7 013-60	Heritage Project	R*	x	x	x	x	x	x	x	x		x	x	x	x		x	x	x	x
	HT7 016-30	Heritage Project (30 credits)	R*	x	x	x	x	x	x	x	x		x	x	x	x		x	x	x	x
7	HT7 009-30	The Country House in Context	O	x				x		x	x		x	x	x	x		x		x	x
7	EH7 008-30	Cultural Landscapes	O	x	x		x			x			x	x	x	x		x		x	x

[4] C – Core, R – Required, O – Optional

Appendix 3: Map of Summative Assessment Tasks by Module [↗](#)

Level	Module Code	Module Title	Status	Assessment method												
				Coursework						Practical					Written Examination	
				Composition	Dissertation	Essay	Journal	Portfolio	Report	Performance	Practical Project	Practical skills	Presentation	Student-led seminar	Written Examination	In-class test (see n)
7	HT7 010-30	Contextualising Heritage	C			1x 4000							1x20"			

7	HT7 003- 30	Heri tage Man age men t: Plan ning and Prac tice	C					1x4 500	1x3 500								
7	HT7 004- 30	Plac eme nt	C					1x6 000				1 x 20"					
7	HT7 015- 30	Glo bal Heri tage	O			1x3 000			1x5 000								
7	HT7 013- 60	Heri tage Proj ect	R*					1x1 000		1x1 5,00 0							
7	HT7 009- 30	The Cou ntry Hou se in Con text	O					1x6 500	1x1 500								
7	EH7 008- 30	Cult ural Lan dsc ape s	O			1x5, 500						1x2 500 (equ iv)					
7	HT7 017- 30	Inte mat iona l Exc han ge	R*			1x2 000		1x6 000									

7	HT7 016- 30	Heri tage Proj ect (30 cred its)	R*						1x1 000		1x7 000						
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[5] C=Core, R=Required, R*=Required*, O=Optional